

CoB Human Resources Update

November, 2008

Former CoB MGT & MKT chair, Barry Babin (shown below), is back on the academic



Barry Babin

research trail. Now the head of Louisiana Tech's marketing department, Babin recently had a paper accepted by the B-level *Journal of Retailing and Consumer Services*.



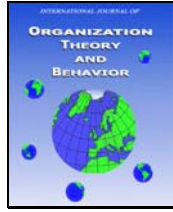
Previous reports here at USMNEWS.net indicated that the CoB's marketing unit would likely miss Babin's future research output. If he (Babin) is indeed back on the research path, those previous proclamations will become reality.

Another former CoBer who reports/editorials here at USMNEWS.net have speculated that the CoB would miss is Dana Haggard (shown below), an assistant professor of management at Missouri State University.



Dana Haggard

When Haggard left the CoB after one year (2006-07) she had yet to publish an academic journal article. That is no longer true, given her recent publication in the *International Journal of Organization Theory & Behavior*.



While at USM Haggard was never particularly well-treated by members of the CoB's management unit. Sources told USMNEWS.net at the time that the MGT faculty felt that Haggard had been foisted upon them with the hiring by FIN of Haggard's husband Stephen. However, editorials and other reports here at USMNEWS.net were stating at that time that Dana Haggard was much better (in terms of potential) than most, if not all, of the candidates that the CoB's long-time MGT faculty were making efforts to hire during the 2003-07 Harold Doty administration of the CoB.

Meanwhile, another former CoB assistant professor of MGT, Brian Gregory, is now doing well at Northern Arizona University. Gregory (shown below) departed the CoB at about the same time as Haggard, after staying at USM on a brief time longer than her.



Brian Gregory

Gregory recently had a paper published in the *Journal of Management*, and soon expects another to appear in the *Journal of Business Research*, both of which are A-level journals in USM's business school.



Finally, with CoB associate professor management Jon Carr departing within the next month for a new position with Texas Christian University, look for future installments of **CoB Human Resources Update** to be reporting on what the loss of his research productivity will mean for the CoB.